



The incubator will accelerate the growth of new and existing businesses, and support an entrepreneurial culture in the St. Croix Valley. It is designed as a hybrid entrepreneurial center, offering business incubation and business acceleration services as well as workforce training. The incubator will contain approximately 13,000 square feet for manufacturing and 18,000 square feet for offices and common areas.

## ST. CROIX VALLEY ASSETS: SBDC & BUSINESS INCUBATOR

**Small Business Development Center:** Whether you are contemplating the start of a business or already own and manage one, the Small Business Development Center (SBDC) at UW-River Falls is an invaluable resource. The SBDC provides information, consulting, and training to business clientele - large and small - in St. Croix, Polk, and Pierce counties.

The River Falls SBDC is part of a statewide network supporting entrepreneurs and business owners through no-cost, confidential consulting and targeted educational programs, including the popular Entrepreneurial Training Program. ETP provides the tools necessary for business idea testing and business model improvement. Utilizing instruction, guest speakers and coaching, the course serves those who are considering starting a business, owners of existing businesses and those who want to grow their companies.

The SBDC's temporary offices are in the City of River Falls municipal power plant with plenty of free parking. In 2017, the SBDC will transition to new space in the St. Croix Business Incubator, another important asset for the region.

**St. Croix Valley Business Incubator:** In 2015, a \$1.4 million federal grant from the U.S. Economic Development Administration (EDA) was awarded to the City of River Falls and other public-private partners for the construction of a regional business incubator in Sterling Ponds Corporate Park. The incubator's partnership is comprised of the City of River Falls, River Falls Economic Development Corporation (EDC), University of Wisconsin-River Falls, and Chippewa Valley Technical College (CVTC).

Danielle Campeau will serve as the director of the incubator. UW-River Falls will provide access to resources, including faculty, facilities, and students. The incubator is a platform for commercializing university research, along with the reinforcement of UW-River Falls' partnerships within the local business community.



**PARTNER  
WITH  
ST. CROIX EDC**

St. Croix Economic  
Development Center  
[www.stcroixedc.com](http://www.stcroixedc.com)  
Bill Rubin  
[bill@stcroixedc.com](mailto:bill@stcroixedc.com)



- No-cost business consulting
- Business education
- Entrepreneurial Training Program
- Light manufacturing & office space available to lease
- Easy connection to valuable business resources

### Learn more:

#### Small Business Development Center

401 South Winter St.  
River Falls, WI 54022  
(715) 425-0620

[www.uwrf.edu/CBE/Centers/SBDC.cfm](http://www.uwrf.edu/CBE/Centers/SBDC.cfm)

Contact Katherine Fossler at  
[Katherine.fossler@uwrf.edu](mailto:Katherine.fossler@uwrf.edu)  
(715) 425-0620

#### St. Croix Valley Business Incubator

Sterling Ponds Corporate Park  
River Falls, WI 54022

Contact Danielle Campeau at:  
[Danielle.campeau@uwrf.edu](mailto:Danielle.campeau@uwrf.edu) or  
(715) 425-0643

# SCEDC MEMBERSHIP BENEFITS

## ASSOCIATE (\$100-\$249)

- The Chronicle (quarterly)
- St. Croix Business Facts (monthly)
- Business of the Year Banquet (one ticket)
- Special meetings and events
- Link on SCEDC website
- Advertising opportunities

## BRONZE (\$250-\$999)

In addition to the benefits listed for the Associate level:

- Business Briefing Reception (two tickets)
- SCEDC Legislative Networking Event (one ticket)

## SILVER (\$1,000-\$2,499)

In addition to the benefits listed for the Bronze level:

- Upgraded link on SCEDC's website
- Business of the Year Banquet (two tickets)
- Annual meeting with SCEDC Executive Director

## GOLD (\$2,500-\$4,999)

In addition to the benefits listed for the Silver level:

- Banner ad on SCEDC's website
- Business of the Year Banquet (four tickets)
- Advertising insert in The Chronicle

## PLATINUM LEVEL (\$5,000+)

In addition to the benefits listed for the Gold level:

- Business of the Year Banquet Reserved Table (eight tickets)
- Display ad in The Chronicle



Through its professional staff and diverse board of directors, St. Croix Economic Development Corporation (SCEDC) encourages economic growth and capital investment to enhance the tax base, create jobs and ensure businesses expansion and retention in St. Croix County. More than 100 public and private members provide financial support or in-kind services to this member driven organization.

If you are a local, regional, national or international business looking to begin, relocate or expand, connect with us and find out all the possibilities that St. Croix County has to offer.

## RESPONSIVE. THOUGHTFUL. RESPECTED.

- Monitors business markets and provides information to members
- Maintains critical data on employment, financing and business activities
- Interfaces with state and federal elected officials on legislative issues
- Governed by a 19-member board with representatives from public and private organizations

## WANT TO LEARN MORE?

Contact us at 715.381.4383  
for an informational meeting

St. Croix Economic Development Corp.

1101 Carmichael Road, Hudson, WI 54016

[www.stcroixedc.com](http://www.stcroixedc.com)