



### Success in St. Croix County

In August 2014, John Moore completed a two year dream with a ceremonial groundbreaking on a 13,000 square foot brewery and taproom in New Richmond, Wisconsin. Several partners collaborated on the project, including the city of New Richmond, First National Community Bank, SBA-certified development company, St. Croix Economic Development Corp., the Small Business Development Center, and Regional Business Fund. Learn more at [www.barleyjohns.com](http://www.barleyjohns.com).

## ST. CROIX VALLEY ASSETS: REGIONAL BUSINESS FUND

In 2007, the Regional Business Fund was established through the cooperation of communities in St. Croix, Polk, Barron, Dunn, Clark, Chippewa, and Eau Claire counties. Their action created a more efficient and effective economic development tool for west central Wisconsin.

The fund operates as a flexible source of financing for new and expanding businesses, making it an important partner for St. Croix EDC.

### LOAN CATEGORIES INCLUDE:

**Revolving Loan Fund (RLF):** RLF loans are used with commercial and industrial projects involving capital investment, creation of quality jobs and impact to the tax base. Loan size is \$25,000+ at an interest rate of 4%.

**Growth Fund:** Growth Fund loans are used by recently-formed companies with financial needs that cannot be met in traditional ways, falling between the Micro and RLF programs. Loans may range from \$10,000 to \$60,000 at an interest rate of 4%.

**Micro Loan Fund:** This program provides small loans to startup, newly established, or growing small businesses. The key objective is to assist business owners, who have traditionally had difficulty accessing debt financing, by affording them another alternative to obtain credit. Loans may range from \$5,000 to \$30,000 at an interest rate of 4%.

**Downtown Façade Fund:** The Downtown Façade Fund provides financing assistance to help revitalize commercial buildings in core downtown areas. Loans may range from range from \$5,000 to \$30,000 at an interest rate of 0%.

**Technology Enterprise Fund (TEF):** TEF is a “quasi-equity”, or a patient debt loan fund, that provides creative financing to new and emerging technology companies engaged in the activities of research, development or manufacturing of advanced products or materials for use in the technology industry. Loans may range from \$100,000 to \$250,000 and are priced at an adjustable rate indexed to the prime rate, plus or minus an interest rate margin that is dependent on risk.



**PARTNER  
WITH  
ST. CROIX EDC**

St. Croix EDC  
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 Contact - Bill Rubin  
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 (715) 381-4383



RBF serves 7 counties in west central Wisconsin including St. Croix.

### Learn more:

Regional Business Fund, Inc.  
[www.rbfinc.org](http://www.rbfinc.org)

Contact - Levi Wagner  
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 (715) 836-2918



Guests helped cut the ribbon to Barley John's in September 2015

# SCEDC MEMBERSHIP BENEFITS

## ASSOCIATE (\$100-\$249)

- The Chronicle (quarterly)
- St. Croix Business Facts (monthly)
- Business of the Year Banquet (one ticket)
- Special meetings and events
- Link on SCEDC website
- Advertising opportunities

## BRONZE (\$250-\$999)

In addition to the benefits listed for the Associate level:

- Business Briefing Reception (two tickets)
- SCEDC Legislative Networking Event (one ticket)

## SILVER (\$1,000-\$2,499)

In addition to the benefits listed for the Bronze level:

- Upgraded link on SCEDC's website
- Business of the Year Banquet (two tickets)
- Annual meeting with SCEDC Executive Director

## GOLD (\$2,500-\$4,999)

In addition to the benefits listed for the Silver level:

- Banner ad on SCEDC's website
- Business of the Year Banquet (four tickets)
- Advertising insert in The Chronicle

## PLATINUM LEVEL (\$5,000+)

In addition to the benefits listed for the Gold level:

- Business of the Year Banquet Reserved Table (eight tickets)
- Display ad in The Chronicle



Through its professional staff and diverse board of directors, St. Croix Economic Development Corporation (SCEDC) encourages economic growth and capital investment to enhance the tax base, create jobs and ensure businesses expansion and retention in St. Croix County. More than 100 public and private members provide financial support or in-kind services to this member driven organization.

If you are a local, regional, national or international business looking to begin, relocate or expand, connect with us and find out all the possibilities that St. Croix County has to offer.

## RESPONSIVE. THOUGHTFUL. RESPECTED.

- Monitors business markets and provides information to members
- Maintains critical data on employment, financing and business activities
- Interfaces with state and federal elected officials on legislative issues
- Governed by a 19-member board with representatives from public and private organizations

## WANT TO LEARN MORE?

Contact us at 715.381.4383  
for an informational meeting

St. Croix Economic Development Corp.

1101 Carmichael Road, Hudson, WI 54016

[www.stcroixedc.com](http://www.stcroixedc.com)