

## ECONOMIC DEVELOPMENT

CORPORATION

# Connecting For Success

St. Croix Economic Development Corporation (SCEDC) serves as a powerful advocate for business and industry throughout the region, advancing key initiatives that strengthen our local economy.

Some of the vital work we're focused on includes:

- A Housing: SCEDC is leading efforts to address housing availability and affordability with a comprehensive housing study.
- Workforce and Talent Attraction: Through workforce programming, partnerships, and initiatives like the Look Forward Wisconsin program, we're working to solve workforce challenges. Our Executive Director also serves on the Governor's Council on Workforce Investment, ensuring local voices are heard at the state level.
- Childcare: We're engaged in tackling the affordability and accessibility issues around childcare - an ongoing conversation that impacts our region's economic growth.
- Legislative Advocacy: We foster strong relationships with local, regional, and statewide representatives, ensuring our community's needs are heard and addressed.
- Business Development: SCEDC is your go-to resource for connections, information, and opportunities to establish or expand business operations in St. Croix County.

In addition to these initiatives, SCEDC members benefit from regular events, networking opportunities, our blog, newsletter, and online membership profile to post jobs, events, and more.

Your membership supports economic development for the entire county, helping make St. Croix County an even better place to live, work, and thrive.



## **Private Organization Memberships**

#### Non-Profit - \$150 annually

- Inclusion in Membership Directory on the SCEDC website
- The ability to use your GrowthZone Member Portal to post events, jobs, news and deals from your organization, as well as customize your listing
- Regular enewsletters
- Invites to all SCEDC events
- Ongoing recognition of your support for economic development in the county

#### Small Business (<\$1M revenue) - \$250 annually

All the benefits listed for non-profits

## Investor - \$500 annually

- All the benefits listed for non-profits, plus:
- 1 free ticket to SCEDC's Annual Banquet

## Premier Investor - \$1000 annually

- All the benefits listed for Investor, plus:
- Upgrade to 2 free tickets to SCEDC's Annual Banquet

#### Corporate Investor - \$2000 annually

- All the benefits listed for Premier, plus:
- Upgrade to 3 free tickets to SCEDC's Annual Banquet

#### Executive Investor - \$3500 annually

- All the benefits listed for Corporate, plus:
- Upgrade to 4 free tickets to SCEDC's Annual Banquet
- Recognition as a sponsor at two SCEDC events
- Featured success story on your business on the SCEDC website and in the monthly newsletter (up to once annually)

### Legacy Investor - \$5000 annually

- All the benefits listed for Executive, plus:
- ② Upgrade to free table of 8 to SCEDC's Annual Banquet
- Title sponsorship at all SCEDC events

## **Municipal Memberships**

- Inclusion in Membership Directory on the SCEDC website
- The ability to use your GrowthZone Member Portal to post events, jobs, and news from your organization, as well as customize your listing
- Regular enewsletters
- Invites to all SCEDC events
- Ongoing recognition of your support for economic development in the county
- Weekly Municipal Update emails (ability to add any municipal contacts you desire)
- 2x/year Municipal Meetings with guest speakers and the ability to have round-robin style conversations about challenges and successes in your community

#### **Annual Municipal Memberships:**

➢ Big: population of 10,000+	\$2500
Large: population between 8,000-9,999	\$2000
Medium: population between 4,000-7,999	\$1000
Small: population 2,000-3,999	\$750
Rural: population 1,000-1,999	\$500
Micro: population 999 or less	\$200



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